



# **Trend Watch List Extended - Going Elsewhere - Global Convergence And Shift In The Hospitality Industry**

*Dr. Amy Vanderbilt*

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ARTICLE SUMMARY

Continuing this month's focus on converging trends, we turn our attention towards the powerful combination of trends from each category that are converging to bring revolutionary change to our favorite precursor industries - Travel and Food. In this article, we cover how global market shifts, evolving tastes, and emerging technologies are converging to affect these industries and how all industries can use the opportunity for advantage.

## ABOUT TREND WATCH LIST EXTENDED

Trend Watch List Extended - Get the Trend POV! Trend Watch List Extended gives you critical insight into emerging trends that affect your organization's strategic future. Make better strategic decisions with full understanding of how these trends affect each other, your industry and your organization. See live discussion on this topic and more every Friday at 2pm eastern on the Trend POV show at TrendPOV.com

## INSIGHT AND INNOVATION

These full length, well researched articles by Dr. Amy Vanderbilt on emerging trends in business, education, the world stage, travel and food provide insight into ways you can turn these trends into a personal and professional advantage. Each article contains data and statistics you can use along with unique insight on exactly how to use each trend in innovative ways for a competitive edge.

## ABOUT THE AUTHOR

Dr. Amy Vanderbilt is an author, speaker and commentator from the Washington DC area. For over a decade, Dr. V has used local, national and global trends to give her academic, government and industry clients a personal and professional advantage. Now she is bringing that advantage to audiences world over via her innovative book series, speaking and media commentary. She reveals critical trends in education, business, management and the world stage; and gives readers the tools to harness those trends for their families, themselves and their careers.

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#### **Elizabeth Talbot:**

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