



The Handbook of Crisis Communication (Handbooks in Communication and Media)

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Written as a tool for both researchers and communication managers, the *Handbook of Crisis Communication* is a comprehensive examination of the latest research, methods, and critical issues in crisis communication.

- Includes in-depth analyses of well-known case studies in crisis communication, from terrorist attacks to Hurricane Katrina
- Explores the key emerging areas of new technology and global crisis communication
- Provides a starting point for developing crisis communication as a distinctive field research rather than as a sub-discipline of public relations or corporate communication

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