



The Craft Business Handbook: The Essential Guide To Making Money from Your Crafts and Handmade Products

Alison McNicol

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Wish you could turn your talent for making lovely things into cash? Bored of the 9 to 5 and dreaming of starting your own crafty business, but not sure where to start? Then this is the book for you !

The Craft Business Handbook has ALL the information you need to get started making money from your crafts - NOW !

From setting up as a proper business, producing and pricing your goods for maximum sales and profit, to the various options for selling online, at craft fairs, trade shows and getting your products into retailers, right through to gaining magazine coverage, promoting your business online and managing your business as it grows, this is THE essential guide for any would-be crafty entrepreneur!

Whether you're just considering getting started with a crafty business idea, or already selling your wares and looking for ways to grow your business (think sales reps, fulfillment houses and more!), this handy book - written by craft business expert Alison McNicol - shares tons of insider tips, practical information, and shows how you too can achieve Craft Business success!

PLUS - some of the most successful crafty business people around share their stories - how they started and grew their successful craft businesses - *prepare to be inspired with in-depth interviews from some of your favorite crafty entrepreneurs around!*

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