



Entertainment law: Cases and materials

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Because understanding pivotal business issues is crucial for comprehending the law in the field of entertainment, this class-tested casebook provides a welcome introduction to authoritative articles explaining the industry-wide trend toward multimedia mergers and global marketing. *Entertainment Law* scrutinizes the entertainment industry's five branches (print, motion picture, television, theatre and music) for the controlling issues of product-risk, monopoly, merger, artistic control, credit, compensation and transfer of rights. Probing dominant business practices, it draws from books, newspapers and trade magazines as well as caselaw, individual contracts and market-bargaining agreements. A useful and clear reference for students and lawyers, *Entertainment Law* will also prove an invaluable source to anyone involved in the entertainment industry. Complemented with a *Teacher's Manual*, providing not only teaching objectives and further sources, but also valuable questions and answers to assist teachers in the classroom.

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