



Loglines in the Wild: Case Studies in Crafting an Incredible Story Pitch

Jordan Smith

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More logline know-how from the author of *Finding the Core of Your Story*!

Writers everywhere have learned to pitch their stories more effectively with *Finding the Core of Your Story*. Now author Jordan Smith is back with *Loglines in the Wild*, a first-hand look at the process of creating a great story pitch.

Inside, you'll find:

- Eight complete case studies drawn from consulting sessions done with independent authors and filmmakers. Each case study highlights a different facet of logline craft and guides you to a better understanding of the logline process. See how a logline can help you with an early story idea, a first draft, and a published manuscript.
- Six new chapters of logline tips and tricks not covered in *Finding the Core of Your Story*. Learn the important difference between your hook and your twist, a quick trick for selecting the perfect adjective, how to punch up a logline with the consequences of your conflict, and more!
- Three tricks for spotting and fixing the clunky parts of your logline, and three ways to get a boost in the early logline drafting stage.
- A glossary of frequently used story-pitching terms so you can sound smart with words and phrases like setup clause, protagonist, and B-story.
- The fastest-ever crash course in the art of loglines—just in case you need a refresher or you've been uninitiated to this story-pitching tool of awesome. Get up to speed in about five minutes!

If you've ever wondered how pitching your story works in real life, *Loglines in the Wild* is for you. Grab your copy and get loglining today!

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