



El verdadero rostro de Túpac Amaru: (Perú, 1969 - 1975) (Spanish Edition)

Leopoldo Lituma

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Una falsa pero emotiva frase atribuida a Túpac Amaru, prócer de la independencia peruana, expresada en el colofón del discurso de la Reforma Agraria, sirve de pretexto al gobierno del general Juan Velasco Alvarado para enarbolar el nombre y supuesta imagen del cacique cuzqueño, difundiéndola masivamente por todo el Perú. Distintas críticas a aquella imagen esquematizada obligaron al gobierno a buscar la verdadera fisonomía del héroe. Un singular concurso de pintura fue el camino tomado para encontrar la "imagen arquetípica" del mártir indígena. La presente investigación, basada en la Sociología del Arte, muestra la diversa iconografía de Túpac Amaru, creada, utilizada y difundida durante el gobierno militar desde 1969 hasta 1975; y demuestra también la influencia y la trasmisión de ideología que las imágenes producen en el inconsciente colectivo. A false but emotive phrase attributed to Túpac Amaru, hero of the Peruvian independence, expressed in the climax of the speech of Agrarian Reform, a pretext the government of General Juan Velasco Alvarado to fly the name and supposed image of Cuzco cacique, spreading it massively throughout Peru. Various criticisms schematic image that forced the government to seek the true face of the hero. A singular painting competition was the path taken to find the "archetypal image" of the indigenous martyr. This research, based on the Sociology of Art, shows the diverse iconography of Tupac Amaru, created, used and disseminated during military rule from 1969-1975; and also shows the influence and ideology transmission of images produced in the collective unconscious.

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