



The Graphic Language of Neville Brody

Jon Wozencroft

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Neville Brody is perhaps the best known graphic designer of his generation. This book, originally published in 1988, is a bible in the world of graphic design: the seminal expression of his early, ground-breaking typography.

Brody first made his way into the public eye through his record cover designs and his involvement in the British independent music scene in the early 1980s.

It was his work on magazines that firmly established his reputation as one of the world's leading graphic designers. In particular, his artistic contribution to *The Face* completely revolutionized the way in which designers and readers approached the medium. His unique designs soon became much-imitated models for magazines, advertising and consumer-oriented graphics. Brody also won much public acclaim through his highly innovative ideas on incorporating and combining typefaces into design and he later took this a step further and began designing his own typefaces, thus opening the way for the advent of digital type design. His contributions to the world of graphic design and digital typography are invaluable. Often referred to as a "star typographer," Brody has designed a number of well-known typefaces.

With over 450 illustrations, this book provides a wide-ranging introduction to a crucial period in graphic design. The original expression of one of the pioneers for the digital age, *The Graphic Language of Neville Brody* is at once a historical document, a classic of graphic design, and a relevant tool for designers working today.

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