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Jason Matthews

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Este livro é dedicado aos donos de sites e blogs que fazem o que podem para melhorar a performance dos seus sites. Eu sei como é. Desejo que você possa alcançar as pessoas de todo o mundo.

Chegue à primeira página do Google com dicas fáceis de SEO. Um pouco de SEO (Search engine optimization), pode colocar qualquer site no topo sem gastar dinheiro. Descubra maneiras de usar as palavras-chave, meta descrições, tags, categorias, títulos, link-building e muito mais. Instruções passo a passo para colocar o seu site na primeira página do Google. Qualquer um pode fazer isso. Não vai custar nada mais que um pouco de tempo. Você vai descobrir:

As melhores palavras-chave, tanto de cauda curta quanto de cauda longa;
Meta tags com meta descrições para o código fonte da página;
Maneiras para otimizar textos e imagens;
Back-links para outros sites;
Como monitorar as tendências dos visitantes;
Plataformas online e acréscimo de visibilidade;
Ferramentas de mídias sociais (Google Plus, Facebook, Twitter, etc.);
Como fazer network com pessoas de todo o mundo;
E muito mais...

Dentro de algumas semanas ou meses, você vai ver resultados reais e vai chegar à primeira página.

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