



Think Like an Editor: 50 Strategies for the Print and Digital World

Steve Davis, Emilie Davis

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Think Like an Editor: 50 Strategies for the Print and Digital World Steve Davis, Emilie Davis

THINK LIKE AN EDITOR is designed for the new breed of editors who are evolving at the same time news and information sharing is changing. The book encourages students to apply themselves confidently, to think analytically, to examine information with scrutiny, and to see the big picture. Organized by the 50 strategies of editing and working, each "strategy section" runs in length from two to six pages, which makes content easy to find for both students and professors. The text combines an examination of depth of content--teaching students not only what to do as an editor--with insight into the process behind editorial decision making. Full of tips, lists, and memory aids THINK LIKE AN EDITOR works similarly to a brief handbook of editing. Both basic skills and advanced concepts of editing are covered.

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