



Lost in Media: The Ethics of Everyday Life (Minding the Media)

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Lost in Media examines collectively the ethical issues that have arisen in media-driven everyday life and will that arise as paradigm shifts occur on a global scale. Films, television and the new media often serve the globalization aims of a capitalist society as they function to socially reproduce the hegemonic norms, values, and styles of the larger society. Chapters in the book use the tradition of critical theory to look at issues of free market fundamentalism, journalism's erosion of communication of truth, public relations ethics of perception management; yielding self-censorship in the media, entertainment media pedagogically cultivating consumerism and docility, music and morality, misrepresentation of resistance movements, ethics of spectatorship, and the transformation of everyday ethics.

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