

Litigating Media and Entertainment Matters: Leading Lawyers on Effectively Representing Clients in the Creative Industries (Inside the Minds)

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Litigating Media and Entertainment Matters provides an authoritative, insider's perspective on assisting clients in dealing with legal issues relating to creative works, such as television shows, films, books, video games, and music. Featuring top partners and chairs from across the country, this book discusses the latest trends in the practice area, including the effect of the Internet on copyright infringement and privacy, new decisions regarding the "fair use" standard, and the constant increase in globalization. From intellectual property disputes to defamation and slander claims, these experts consider the challenges of representing clients in the media and entertainment industries, and give specific advice for overcoming them. Additionally, these leaders discuss best practices for going forward with trials and seeking appropriate remedies. The different niches represented and the breadth of perspectives presented enable readers to get inside some of the great legal minds of today, as these experienced lawyers offer up their thoughts around the keys to success within this ever-changing field.

Inside the Minds provides readers with proven business and legal intelligence from leading C-Level executives and lawyers. Each chapter offers thought leadership and expert analysis on an industry, profession, or topic, providing a future-oriented perspective and proven strategies for success. Each author has been selected based on their experience and C-Level standing within the business and legal communities. Chapters Include: 1. James G. Sawtelle, Partner, Bryan Cave LLP - "The Impact of the Internet on Legal Issues Facing Media Clients"

- 2. Robert N. Klieger, Founding Partner, Kendall Brill & Klieger LLP "Best Practices for Effective Representation of Clients in Litigating - and Avoiding - Entertainment Disputes"
- 3. Karl Olson, Partner, Ram Olson Cereghino & Kopczynki "New Challenges for Media and Entertainment Attorneys in the Internet Age"
- 4. Benjamin E. Marks, Partner, Weil Gotshal & Manges LLP "Media and Entertainment Litigation in the Digital Age"
- 5. Gary E. Gans, Partner, Quinn Emanuel Urquhart & Sullivan LLP "Media and Entertainment Trials"
- 6. Rhonda R. Trotter, Partner, Kaye Scholer LLP "Issues in Music, Television, and Videogame Legislation in the Digital Age"



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