



**Principles of Managerial Finance Brief plus
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Finance, Brief) (5th Edition)**

Lawrence J. Gitman, Chad J. Zutter

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Introduction to Managerial Finance: The Role and Environment of Managerial Finance; Financial Statements and Analysis; Cash Flow and Financial Planning. Important Financial Concepts: Time Value of Money; Risk and Return; Interest Rates and Bond Valuation; Stock Valuation. Long-Term Investment Decisions: Capital Budgeting; Capital Budgeting Techniques: Certainty and Risk. Long-Term Financial Decisions: The Cost of Capital; Leverage and Capital Structure; Dividend Policy. Short-Term Financial Decisions: Working Capital and Current Assets Management; Current Liabilities Management; Financial Institutions and Markets; International Managerial Finance. For all readers interested in managerial finance.

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