



# **Plunkett's InfoTech Industry Almanac 2011: InfoTech Industry Market Research, Statistics, Trends & Leading Companies**

*Jack W. Plunkett*

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PLUNKETT'S INFOTECH INDUSTRY ALMANAC 2011

### **Key Features:**

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for access to search and export data at Plunkett Research Online

Pages: 701

Statistical Tables Provided: 11

Companies Profiled: 501

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms.

You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?

### **Contents, Statistics, Forecasts and Analysis Include:**

#### **Major Trends Affecting the InfoTech Industry**

- Memory and Storage Needs Soar While Miniaturization Lowers Prices
- Small, Cheap Computers and Netbooks Sell/Apple's iPad Makes a Splash
- India and China PC Markets Targeted by Manufacturers
- Supercomputing Hits 2.57 Petaflops
- New Chips Provide Higher Speeds and Lighter Weights/Consume Less Power
- Open Source Systems and Software are Backed by Major Software Firms
- Cloud Computing, Software as a Service (SaaS) Point the Way to the Future
- WiMAX Extends Wireless Range Far Beyond Wi-Fi
- MIMO (802.11n) Enhances WiMAX, the High-Speed Wireless Wave
- Bluetooth Provides Wireless Connectivity to Millions of Cellphones and Other Devices

- Ultrawideband (UWB) Offers Sizzling Short-Range Speed
- Broadband Market Nears 1 Billion Users
- Fiber-to-the-Home Gains Traction
- Multimedia Hub Homes Slowly Become a Reality/TVs Are Internet Ready
- Information Technology and Health Care
- U.S. Broadband Connections Rank Behind Other Nations
- Many Industry Sectors Seek Consulting and Outsourcing Income, Competing with Pure Consultancies
- The Future: Pervasive Computing, Complete Mobility Will Be Standard
- Nanotechnology Will Create Powerful Semiconductors in the Near Future
- Nanotechnology Holds the Key to the Ultra-dense Molecular Memory of the Future
- Virtualization of Servers Leads to Data Center Efficiency
- Breakthrough Achieved in Quantum Computing

### **InfoTech Industry Statistics**

- U.S. InfoTech Industry Quarterly Revenue: 2009-2010
- Data Processing, Hosting & Related Services, U.S.: Estimated Revenue & Expenses, 2006-2009
- Estimated Quarterly U.S. Retail Sales, Total & E-Commerce: 1st Quarter 2002-3rd Quarter 2010
- Top Ten Suppliers & Destinations of U.S. Computers & Electronic Products: 2004-September 2010
- Exports, Imports & Trade Balance of Computers & Electronic Products, U.S.: 2005-September 2010
- Number of Business & Residential High Speed Internet Lines, U.S.: 2003-2010
- Computer Industry Employment by Business Type, U.S.: 2005-Oct. 2010
- InfoTech Employment, U.S.: 1997-2010

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