

The Strategy and Tactics of Pricing: A Guide to Growing More Profitably Strategiia i taktika otsenki Na Angliiskom Iazyke

Thomas T., Hogan, John E. & Zale, Joseph Nagle

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Nagle, Thomas T., Hogan, John E. & Zale, Joseph - The Strategy and Tactics of Pricing: A Guide to
Growing More Profitably Strategiia i taktika otsenki Na Angliiskom Iazyke. Publisher: PEARSON. Year:
2011. Place: . Pages: 350 pp. Paperback



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